



Date: 11/10/09

Current Geography Selection: (1 Selected) Places: Franklin

Your title for this geography: FRANKLIN

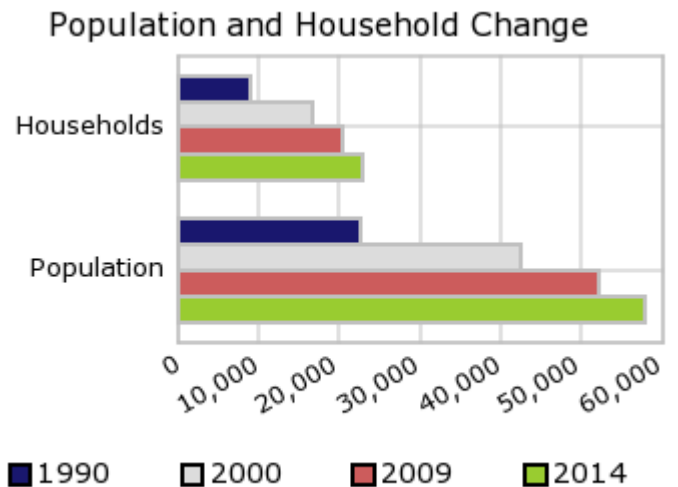
Current Index Base: Entire US

Executive Summary Report with Charts

Population Demographics

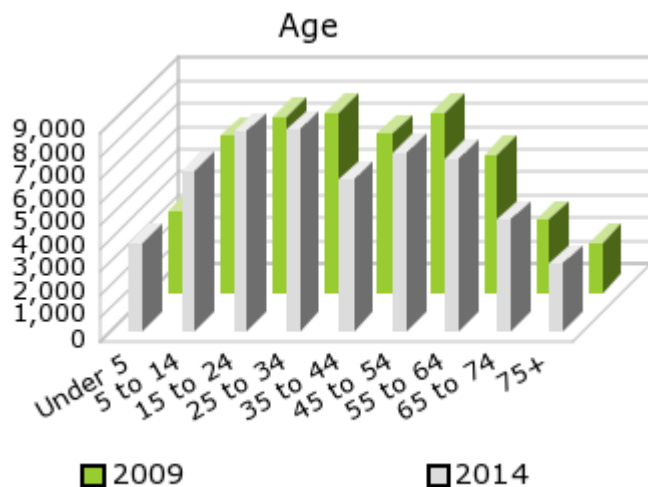
The number of households in the study area in 1990 was **8,821** and changed to **16,596** in 2000, representing a change of **88.2%**. The household count in 2009 was **20,317** and the household projection for 2014 is **22,772**, a change of **12.1%**.

The population in the study area in 1990 was **22,630** and in 2000 it was **42,549**, roughly a **88.0%** change. The population in 2009 was **51,997** and the projection for 2014 is **57,816** representing a change of **11.2%**.



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	22,630	42,549	51,997	57,816	88.0%	11.2%
Total Households	8,821	16,596	20,317	22,772	88.2%	12.1%

Population by Age



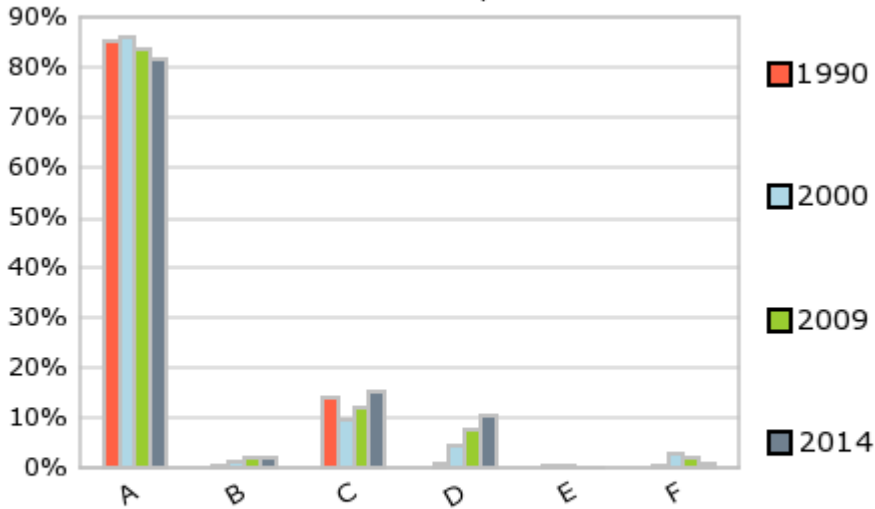
In 1990, the median age of the total population in the study area was **33.1**, and in 2000, it was **34.2**. The median age in 2009 is **35.1** and it is predicted to change in five years to **35.9** years. In 2009, females represented **52.3%** of the population with a median age of **36.8** and males represented **47.7%** of the population with a median age of **33.4** years. In 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **75 +** years.

Age Groups

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2009 to 2014
0 to 4	1,823	8.1%	3,436	8.1%	3,613	7.0%	3,839	6.6%	88.4%	6.3%
5 to 14	3,507	15.5%	6,836	16.1%	6,838	13.2%	7,006	12.1%	94.9%	2.5%
15 to 19	1,415	6.3%	2,748	6.5%	3,536	6.8%	3,774	6.5%	94.3%	6.7%
20 to 24	1,275	5.6%	2,055	4.8%	4,135	8.0%	4,883	8.4%	61.1%	18.1%
25 to 34	4,162	18.4%	6,844	16.1%	7,802	15.0%	8,724	15.1%	64.4%	11.8%
35 to 44	4,082	18.0%	8,344	19.6%	6,926	13.3%	6,625	11.5%	104.4%	-4.4%
45 to 54	2,442	10.8%	6,159	14.5%	7,842	15.1%	7,759	13.4%	152.2%	-1.1%
55 to 64	1,605	7.1%	2,887	6.8%	5,975	11.5%	7,483	12.9%	79.9%	25.2%
65 to 74	1,181	5.2%	1,691	4.0%	3,152	6.1%	4,799	8.3%	43.2%	52.2%
75 +	1,132	5.0%	1,550	3.6%	2,175	4.2%	2,919	5.0%	36.9%	34.2%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

A: White
B: Asian Pac Islr
C: Black
D: Hispanic
E: Amer Indian or Alaska Native
F: Other or Multi Race

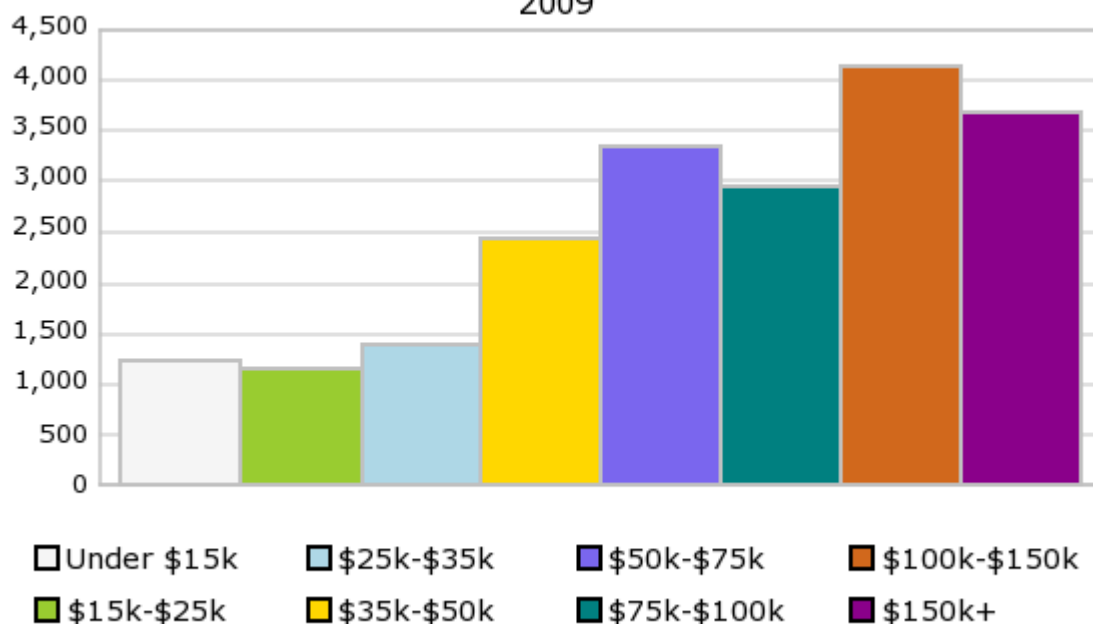
Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	19,197	84.8%	36,438	85.6%	43,350	83.4%	47,009	81.3%	89.8%	8.4%
Black	3,192	14.1%	4,081	9.6%	6,186	11.9%	8,946	15.5%	27.8%	44.6%
American Indian or Alaska Native	46	0.2%	94	0.2%	41	0.1%	17	0.0%	104.6%	-59.7%
Asian or Pacific Islander	125	0.6%	661	1.6%	1,294	2.5%	1,438	2.5%	429.7%	11.2%
Other Race	67	0.3%	856	2.0%	721	1.4%	272	0.5%	1,183.6%	-62.3%
Two or More Races			419	1.0%	405	0.8%	135	0.2%		-66.7%
Hispanic Ethnicity	200	0.9%	1,928	4.5%	4,012	7.7%	6,054	10.5%	863.1%	50.9%
Not Hispanic or Latino	22,429	99.1%	40,622	95.5%	47,985	92.3%	51,763	89.5%	81.1%	7.9%

Households by Income

Households by Income Group 2009

In 2009 the predominant household income category in this study area is **\$100K - \$150K**, and the income group that is least represented in this geography is **\$15K - \$25K**.



HH Income Categories

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2009 to 2014
\$0 - \$15,000	1,438	16.3%	1,402	8.4%	1,225	6.0%	1,251	5.5%	-2.5%	2.1%
\$15,000 - \$24,999	1,382	15.7%	1,232	7.4%	1,142	5.6%	1,164	5.1%	-10.9%	2.0%
\$25,000 - \$34,999	1,475	16.7%	1,660	10.0%	1,403	6.9%	1,372	6.0%	12.6%	-2.2%
\$35,000 - \$49,999	1,499	17.0%	2,283	13.8%	2,428	12.0%	2,475	10.9%	52.3%	1.9%
\$50,000 - \$74,999	1,708	19.4%	3,322	20.0%	3,354	16.5%	3,670	16.1%	94.5%	9.4%
\$75,000 - \$99,999	798	9.0%	2,524	15.2%	2,941	14.5%	3,040	13.4%	216.4%	3.4%
\$100,000 - \$149,999	314	3.6%	2,706	16.3%	4,129	20.3%	4,880	21.4%	762.7%	18.2%
\$150,000 +	211	2.4%	1,467	8.8%	3,695	18.2%	4,920	21.6%	596.6%	33.2%
Average Hhld Income	\$0		\$78,560		\$99,822		\$95,406		N/A%	-4.4%
Median Hhld Income	\$36,224		\$62,454		\$80,092		\$87,076		72.4%	8.7%
Per Capita Income	\$17,120		\$30,642		\$36,825		\$35,433		79.0%	-3.8%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

Demographic data © 2009 by Experian/Applied Geographic Solutions.

Traffic Count data © 2009 by DataMetrix. All rights reserved.

Business List data © 2009 by D&B®. All rights reserved. All D&B information is powered by DUNSRight™, D&B's Quality Process.

© 2009. DDR is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement